

Poundland stores coming out of hibernation

Contributed by John Walsh
Tuesday, 23 February 2021

Discount retailer Poundland has announced that it will begin re-awakening its hibernating stores from 8am this Friday. The Willenhall-based business made the decision after Prime Minister Boris Johnson set out the road map for lifting lockdown restrictions.

It has kept the vast majority of its stores open for essential shopping across the UK throughout the pandemic but placed some stores back in hibernation in January as customer numbers dropped sharply when nearby non-essential retailers closed.

Three of the hibernating stores are in Cumbria – in Carlisle (Scotch Street), Kendal and Workington – but other stores in the county remained open.

In anticipation that the easing of restrictions announced by the Prime Minister will mark the start of a steady return to normality, staff in hibernating stores returned to work to prepare the store for opening on Friday.

Like all Poundland stores, the reopened stores will operate to the highest standards of safety with barrier screens at checkouts and thorough and regular cleaning regimes applied across the day.

Customers are asked to observe government guidelines on social distancing and wearing masks.

Since opening its first store in Burton upon Trent, Staffordshire, in 1990, Poundland, has built a network of 917 stores in the UK and the Republic of Ireland and employs around 18,000.